

ERZBERGRODEO MEDIA RIGHTS

The sole owner of media rights for photography, audio and video recordings of the event ERZBERGRODEO is represented as the organizer of the Erzbergrodeo GmbH, by *Karl Katoch*. The assignment of any media rights of the event shall only be authorized by the written consent of the proprietor.

Indication for the production and use of photographic material

The owner of media rights authorizes properly accredited journalists to photograph the event Erzbergrodeo, and to use such material solely for editorial purposes. Any processing of images (photo-, film- and sound-material) other than technical adaptations is prohibited without written consent from the media owner. Any disclosure of images (photo-, film- and sound-material) to third parties, especially for commercial purposes or PR- and advertising purposes, is as well prohibited. Logos, marks, advertisements and related measures of partners or sponsors of the Erzbergrodeo may not be changed, removed, disguised or transposed. Any commercial use of images of the event Erzbergrodeo without written consent from the media owner is punishable by legal action followed by claims for compensation.

GEPA Pictures

As an exclusive partner of the Erzbergrodeo for the commercial dissemination of press images, the GEPA Pictures GmbH provides professional images of the event Erzbergrodeo for national and international media. For access to the GEPA Erzbergrodeo press images please visit the online image archive at www.gepa-pictures.com
Please notice the general terms and conditions of GEPA Pictures GmbH.

Red Bull Content Pool

As an exclusive partner of the Erzbergrodeo for the commercial dissemination of press images, filmed footage and soundfiles, RED BULL CONTENT POOL provides professional images of the event Erzbergrodeo for national and international media. For access to the RED BULL CONTENT POOL please visit the online image archive at www.redbullcontentpool.com
Please notice the general terms and conditions of Red Bull Media House GmbH.

Indication for the production and use of audio and video recordings

Any production of audio and video material of the event Erzbergrodeo event can only be authorized by the written consent of the media rights proprietor. The proprietor authorizes any use of such material solely for editorial purposes. Any processing of images (photo-, film- and sound-material) other than technical adaptations is prohibited without written consent from the media owner. Any disclosure of images (photo-, film- and sound-material) to third parties, especially for commercial purposes or PR- and advertising purposes, is as well prohibited. Logos, marks, advertisements and related measures of partners or sponsors of the Erzbergrodeo may not be changed, removed, disguised or transposed. Any commercial use of images of the event Erzbergrodeo without written consent from the media owner is punishable by legal action followed by claims for compensation.

Erzbergrodeo Footage Pool

The organizer of the Erzbergrodeo provides self-produced video and audio material of the event to TV networks and TV production companies. This self-produced video and audio material is collected and managed in form of a **Footage Pool** exclusively by the owner of the media rights and his partners. According to individual requirements, video and audio material can be obtained free of charge for editorial purposes in exchange of appropriate video and audio material by the applicant. Any request for video and audio material from the **Erzbergrodeo Footage Pool** without the exchange of appropriate footage is based on charge. For further information on technical details, costs and terms of use, please contact Mark Schilling directly or send your request to office@erzbergrodeo.at

Presse-/Media registration for the Erzbergrodeo

For accreditation as a journalist/media representant for the Erzbergrodeo please contact the head of Erzbergrodeo Press/Media Service, *Martin Kettner* at presse@erzbergrodeo.at

Requirements for the accreditation as journalist/media representant for the Erzbergrodeo are a valid press-ID and/or proof of a current journalistic profession (i.e. confirmation of editor, editorial, etc.). The final decision on accreditation is - subject to the management and the resources - at the discretion of the organizer of the Erzbergrodeo.

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